



MINUTES OF THE PICKLEBALL ASSOCIATION OF ONTARIO ANNUAL GENERAL MEETING

Held on Friday September 14th, 2018 at 7:00 P.M.

Location: Rim Park, Waterloo
Room 207 & 208
2001 University Avenue East,
Waterloo, Ontario

NOTE: Apologies to all members who tried to join the AGM online. We were unable to establish a connection to UberConference.

Present:	Jim Parrott	President
	Peter Milovanovic	Vice-President/Secretary
	Peter Sennett	Treasurer
	Allen Class	Director-at-Large
	Cathy Lone-Dawson	Director-at-Large
	Fiona MacGregor	Director-at-Large
	Gail Prior	Director-at-Large
	Jeff Rooney	Director-at-Large

Apologies:

Lety Dudgeon	Director-at-Large
Steve Reynolds	Director-at-Large
Cam Taylor	Director-at-Large

1. CALL MEETING TO ORDER

The President welcomed all Pickleball Ontario Members and called the Meeting to order at 7:05 p.m. In addition to the Board, 15 Voting Members were present.

2. INTRODUCTION OF THE BOARD

The president introduced the Board Members in attendance and saluted the contributions made by outgoing Board member Steve Reynolds.

3. CALL FOR NOMINATIONS

The Vice-President asked if there were any nominations from the floor of the meeting. None were received.

4. APPROVAL OF AGENDA

The Agenda was reviewed by the Members.

On a Motion made by K Munding and seconded by K Hill, it was resolved that:

The Agenda of the September 14th, 2018 Annual General Meeting be approved. The Motion was unanimously carried.

5. APPROVAL OF MINUTES OF THE ANNUAL GENERAL MEETING OF September 15, 2017

The President inquired if the Members had reviewed the Minutes of the Annual General Meeting of September 15th, 2017. He noted that there had been a breakdown in the saving of the minutes and noted that they had been recreated based on consultations with members who were in attendance. He asked if there were any errors or omissions arising from the Minutes. There being no errors or omissions, the Chair sought approval of the Minutes of the September 15th, 2017 Annual General Meeting.

On a Motion made by K Munding and seconded by D. Werry, it was resolved that:

The Minutes of the September 15th, 2017 Annual General Meeting be approved. The Motion was unanimously carried.

6. Volunteer Awards

The President introduced the Volunteer Awards and recognized Fiona MacGregor who was instrumental in their creation. Pickleball Ontario is an organization that depends entirely on the volunteer contributions of members. It would not exist without the work that they do.

The president announced the names of the recipient in each of the four categories and highlighted some of their accomplishments. The recipients are:

Builder Award	Wayne Roswell
Community Award	Edwin Maryuen

Ambassador Award
Official Award

Angela Hupalo
Donna Leung

Angela Hupalo was recognized and received her Ambassador Award at the Annual Meeting. The remaining Awards are to be presented individually over the coming weeks.

7. REPORT OF THE TREASURER

The Treasurer presented the Unaudited Financial Statements for the fiscal year ending June 30, 2018 as circulated.

The Treasurer reviewed the 2017-2018 operating results. Membership revenue was \$12.5k and overall expenses were \$21.3k resulting in a net loss of \$8.8k.

Pickleball Ontario/Pickleball Canada contribution of \$12k to the Ontario Trillium backed coaching certification project was a largest expense item.

The 2018-2019 operating budget. Membership revenue budgeted to grow to \$21k driven by an average of 2,100 members.

Operating expenses are budgeted to be \$27.3k. Marketing and promotions expenses are budgeted at \$12k in order to expand our visibility in more communities next year. We also budgeted \$4.4k for a financial audit in support of an application to become a Provincial Sport Organization (PSO).

Net Loss budgeted for next fiscal year is \$5.6k.

The Treasurer reviewed the balance sheet as at June 30, 2018. Our cash position remained strong with nearly \$37k of cash in the bank. The budgeted operating deficit of \$5.6k can be contained by the existing cash balance.

The Treasurer reported on the funding from the province of Ontario relative to the Trillium grant. \$198k was secured plus an additional \$12k from Pickleball Ontario/ Pickleball Canada contributions. A partial payment of \$59k has been received from the province and we have expended \$5k for consulting fees leaving a balance of \$66k in a separate bank account.

Jim Parrott noted that unspent funds from the Trillium Grant portion of the monies for the coaching certification project will have to be repaid. Clarification (not mentioned at the AGM): The PAO/PCO portion will be spent first.

Received approval at the meeting to defer the appointment of an auditor until we pursue PSO status. Should an auditor be required this year, the Membership will be consulted via an electronic vote.

On a Motion made by K Hill seconded by K Mundinger it was resolved that:

The Pickleball Ontario Unaudited Financial Statements of June 30th, 2018 be approved as presented. The Motion was unanimously carried.

8. DIRECTOR'S REPORTS

BYLAW AMENDMENTS

Gail Prior reviewed the rationale for amending the Association's Bylaws and Policy Manual which was shared with the membership in August.

MEMBERSHIP

Cathy Lone-Dawson provided highlights of the August Membership Report. Although there are some monthly fluctuations, Membership has grown by over 100 since January. Currently, we have 1840 members. We continue to look for ways to encourage membership renewals.

The number of organizations (Clubs + Facilities) increased to 367 from 322 in January because of additional outdoor sites. All organizations report that they are at capacity and struggling to meet current demand. Places to Play searches in July topped 6000 and just over 5800 in August. Searchers were drilling down to get access specific details such as times for play. Top searches were Ottawa and Toronto.

MARKETING AND COMMUNICATIONS

Jeff Rooney provided an overview of the initiatives Pickleball Ontario is working on to grow the game for all ages (9>90) and for all levels (recreation and competition).

Our goal is to increase our membership base by 20% this year. We are implementing strategies to both retain members (renewal letter explains what members are supporting by sustaining their membership in Pickleball Ontario) and to encourage players to join (promotion by current members and contests for bringing in new members). Our Ambassadors are the people who promote Pickleball day to day. We are designing hats and badges to make them more easily recognizable and developing a kit with resources to support our membership drive.

This year we tested a banner program at Welland Pickleball Club. The banner content is 2/3s focused on the club and 1/3 focused on Pickleball Ontario and has been very successful from an awareness standpoint.

The Marketing Committee is working with our webmaster, Gail Prior, to enhance our website to provide features members are requesting. We are working to

grow our presence on social media (Facebook, Instagram) for more immediate news and updates. Suggestions and comments are welcome.

The Marketing Committee is refreshing our public face and transitioning to the more direct name Pickleball Ontario which is supported with a new logo that is more reflective of Ontario. We are also looking at additional ways to support Ontario Pickleball players at all ages and levels of ability.

9. PRESIDENT'S REPORT

The President divided his report into three sections – past, present and future. He highlighted the Association's accomplishments in the last year.

Past accomplishments include:

- growth in membership;
- increased places to play;
- seeking input from the membership;
- affiliation with Pickleball Canada;
- advanced planning for future Provincial tournaments
- recruitment of diverse Board members.

In the present Pickleball Ontario is:

- simplifying and modernizing our Bylaws and Policies;
- working with Ambassadors to share knowledge and promising practices;
- working on the benefits of membership;
- recognizing our great cadre of volunteers for their hard work and effort;
- seeking recognitions as a Provincial Sport Organization which opens the doors to funding and allows inclusion in provincial, territorial and national games while also building our lobbying power with various government bodies
- developing NCCP recognized coaching programs for Ontario Pickleball and Canada

Our freshly revised strategic plans guides our plans for the future. This plan has been shaped by Member input to our Strategic Plan survey that 18 % of the membership answered. We heard clearly your support for more coaching and clinics, more fun tournaments and playing opportunities, and more opportunities for youth and for people still working to play both recreationally and in tournaments. We also have a goal to see pickleball included as regular physical activity in elementary and high school curricula.

Becoming a Recognized Sport in Ontario and Nationally requires that we define a process to name the provincial and national teams. This will change our Provincial Championships from an open tournament to one that is the culmination

of a series of qualifying events at regional tournaments. This will lead to a true provincial championship with the top teams making up the Ontario Team to compete nationally and internationally.

10. APPROVAL OF THE AMENDMENTS TO THE BYLAWS

On a Motion by L Tremblay and seconded by K. Hill, it was resolved that:

All the amendments to the Pickleball Ontario Bylaws since the last Annual General Meeting held on September 15th, 2017, be approved as presented. The Motion was unanimously carried.

11. REPORT OF THE NOMINATIONS COMMITTEE

The President informed the Members that the next item of business was The Report of the Nominations Committee and turned the meeting over to P Milovanovic. He noted that the Pickleball Ontario Board has six open positions. These consist of four positions where Directors were appointed during the year and one position where a Director has completed his term and one position where a Director has resigned.

Accordingly, the Nominations Committee recommended

The appointment of the following nominees who have agreed to let their name stand for a three year Term of Office to fill the current four Director vacancies. The nominees are:

Junior Bent
Lety Dugeon
Peter Milovanovic

Cathy Lone-Dawson
Pamela Joslin
Jeff Rooney

The biography of each Nominee was circulated to the Members by email as per Bylaws. All nominees were members in good standing as per Bylaws.

No additional nominations were received from the floor:

The Chair then called for a Motion to accept the Report of the Nominations Committee.

On a Motion made by E Somerville and seconded by K Hill, it was resolved that:

**The nominated candidates be appointed to the Board for up to 3 years
The Motion was unanimously carried.**

The President then assumed the role of Chair.

12. OTHER BUSINESS

The President then called for any other business items to be raised at the meeting.

Karin Munding asked whether more might be done around sponsorships and donations from businesses.

As part of her work with Pickleball Canada, Karen Hill requested information from the Membership. She needs to know the names of people who have been refereeing matches either with or without training.

There being no further business, the President then moved to the final Agenda item.

13. CALL FOR ADJOURNMENT OF THE MEETING

The President sought a motion to adjourn the 2018 Annual General Meeting.

On a Motion by K Munding and seconded by K Hill, it was resolved that:

The 2018 Annual General Meeting be adjourned.

The Motion was unanimously carried.

The President stated that the business of the meeting was now concluded. The meeting was adjourned at 8.35 p.m.

J Parrott, President
Pickleball Ontario

Date