

Adding Pickleball Facilities

By

Sample Pickleball Club

And



Revised May 2020

Sample Sales Process (1 of 2)

- Before lobbying for new facilities
 - Assemble a small dedicated leadership group to push the initiative to its goal
 - Recruit players to support the initiative, in sufficient numbers to make the project worthwhile
 - Form a Club, to add credibility
 - Offer free lessons
 - Existing indoor courts
 - School sessions (will add pressure to local governments if pickleball is being played in the school systems)
 - Recruit one or more decision makers to support the cause
 - Head of Recreation department is ideal
 - Create awareness of pickleball to your decision maker contact(s)
 - Invite to play (best), and watch
 - Use casual conversation, reinforced by selected slides
- Increase awareness of the Sport
 - Obtain agreement to add pickleball lines to existing tennis courts
 - Showcase the sport, and recruit new players
 - Take decision makers to existing dedicated courts to show the ultimate goal
 - Eg. St. Thomas, Whitby, Sarnia, Windsor, Peterborough
 - Meet players, hit a few balls
 - Discuss funding



Sample Sales Process (2 of 2)

- Raise money to help offset the overall funding requirement
 - Shows commitment and “Skin in the Game”
 - Leverage existing grant opportunities
 - Partner with other organizations that have access to funding opportunities
- Develop a Sales Pitch
 - Use your own personal flair
 - Build slides from examples in Reference section
 - Focus on key selling points
 - Public demand
 - Major health benefits
- Request a meeting with municipal decision makers, via your contact
- Present your sales pitch
 - Invite all decision makers to try the sport, if they were not available prior to presentation
- Hope for the best
- Obtain decisions in writing

Credits

- The following were instrumental in developing this package
 - Dave Hall
 - Liz MacDonald-Peters
 - Fiona MacGregor
 - Malinda Hebert
 - Peter Milovanovic
 - Peter Sennett
 - Jim Parrott
- Revised May 2020

Reference Slides

- The following slides are not intended to be used in their entirety
- A subset should be enough to get your message across
- You will want to develop your own content, expanding on the reference slides provided

Generate Awareness and Interest

- Pickleball: What is it?
- Trends
 - Growth in numbers
 - Who is playing it and where
- Benefits
 - Social
 - Health
 - Physical Literacy
 - Mental
 - Inter-generational
 - Economic

Demonstration Sessions

- Invite the influencers
 - Mayor/Reeve
 - Councillors
 - Principals
 - Teachers
 - Physical Education Teachers
 - Elected officials
- Have them experience the sport first hand

What is Pickleball and Why is it Growing

- What is Pickleball?
 - Pickleball, at its core, is a fun and exciting indoor/outdoor sport that combines elements of Tennis, Badminton, and Ping Pong. The game is played on a court the size of a Badminton court, with a low net similar to Tennis, and with what looks like an oversized ping pong paddle and a wiffle-type ball.
- Why is it Growing?
 - It's FUN!!!
 - Offers a parallel sport for tennis players
 - Shorter learning curve than other racquet/paddle sports
 - Less physical impact on the body
 - Can be played both recreationally and competitively
 - Attractive to all ages
 - Dramatic increase in places available to play, although supply of facilities is not keeping pace with demand for play

Taking Pickleball to the Next Level

While Pickleball was invented by three dads in 1965 as a way to entertain their children during summer season, the popularity of the game has never been greater. 2020, and beyond, represents the greatest opportunity for Pickleball's growth, thanks to a combination of intangibles:

- Growth of young players and newcomers to the game
- Surge in new construction of Pickleball courts and facilities
- Retrofitting of tennis courts for Pickleball use nationwide
- International media exposure
- Widespread exposure from digital and social media outlets dedicated exclusively to Pickleball
- Consistent grassroots publicity
- Influx of tennis players into the professional ranks
- Increase in pro-shops carrying Pickleball equipment
- Unwavering commitment to players of all levels -- beginner to pro -- from Pickleball equipment companies and sporting goods brands, alike.
- **Pickleball ... growing by the day across North America. It's Game On!**

Source: <https://www.selkirk.com/pages/pickleballs-growth>



Growth in the US

- Here are a few details from the 2019 SFIA Pickleball Participation Report:
 - Of the 3.3 million players, 2.0 million were “Casual” participants who play 1-7 times a year
 - 1.3 million were “Core” participants who play 8 or more times a year
 - The Average Annual Growth Rate (AAGR) for all players from 2015 to 2018 was 9.7%, for a total growth rate of 29.1% over three years
 - 62% of participants are men; the percentage of participants who are women grew from 33% to 38% over three years
 - The average age for all players is 41 years old
 - The average age for Core players is 54 and Casual players 33 years old
 - 64% of Core players are 55 or older
 - 84% of Casual players are 54 or younger
 - From 2015-2018:
 - the percentage of Core players ages 54 and younger grew from 25% to 36%
 - the percentage of Casual players ages 54 and younger grew from 78% to 84%
 - these increases in the percentages of both Core and Casual less than 55 years of age reflect faster growth among younger players

Source: <https://www.usapa.org/pickleball-fact-sheet/>

Growth in Ontario and Canada

- From Dec 2019 IPSOS poll (first poll)
- Various clubs limit enrollment due to lack of available facilities and time slots
- PAO paid membership up from 1000 in 2016, to 2555 in 2020 (+155%)
- Ontario Places to Play (Feb 2020)
 - Facilities: 416
 - Clubs: 59

Canada	350,000
BC	56,000
Alberta	16,000
Sask/Man	35,000
Ontario	164,000
Quebec	69,000
Atl prov	10,000

Pickleball Demographics

- Per IPSOS poll
Dec 2019
 - Did not include
<18

	18-34	35-54	55+
Canada	131,300	72,900	145,800
Ontario	51,500	52,400	60,100

Health Benefits 1

- USAPA articles
 - <https://view.joomag.com/pickleball-magazine-5-1-wd/0718710001585760150?short>
- Reference from US Open
 - Lee et al., states “pickleball is a great sport for our health” (pg. 12) and other research suggests that as pickleball players’ skill level increases, so does their level of activity
 - Lee, C., Ryu, J., Yang, H., Kim, A., Kim, K., Lee, S., Im, S., & Heo, J., (2019). 2019 US open pickleball championships
- Reference from Selkirk
 - <https://www.selkirk.com/pages/pickleballs-growth>

Health Benefits 2

(source: <https://view.joomag.com/pickleball-magazine-5-1-wd/0718710001585760150?short>)

JUST WHAT THE DOCTOR ORDERED

PHYSICIANS WHO PLAY PICKLEBALL EXTOL THE VIRTUES OF THE GAME—AND HOW IT'S HELPING THEIR PATIENTS' PHYSICAL, MENTAL AND EMOTIONAL HEALTH.

By **Drew Wathey**

While the old adage, "Take two aspirins and call me in the morning," was manufactured with a dose of sarcasm and skepticism, the elixir of health and wellness these days may very well be found in the sport of pickleball.

While the game was being developed and experiencing its growing pains in the mid-to-late 1960s, a philosopher took a look at the sports landscape at the time and said that "whoever wanted to know the heart and mind of America had better learn baseball." And while hits, runs and errors have captivated millions for so long, comedian Bob Hope had another game in mind: "When businesspeople travel around the country, they pack their golf bags."

Nowadays, those travel compartments may very likely feature pickleball paddles and balls.

With the number of pickleball players in this country nearing the 4 million mark, health officials are extolling the virtues of the sport as a beneficial means to stay active and fit. Many participants are looking for ways to augment their current physical regimen or as the conduit to begin their journey to an improved lifestyle. Hitting the courts, according to many experts, is an ideal start and continuation program to achieve or maintain one's personal fitness goals.

"Pickleball increases your heart rate while playing, boosts your metabolism, increases your blood supply by developing capillaries within your muscles, and trains your anaerobic and aerobic conditioning, which has been linked to many health benefits including decreased risk of cardiovascular disease," said Noe Sariban, PT, DPT, also known as The Pickleball Doctor. "Playing pickleball improves your balance, coordination, agility, reaction time, flexibility and strength. It also requires various movements and positions, which feature those characteristics. By improving all of these, it decreases the risk for injury as well as the risk of falls as we age."

Ah, the proverbial word, "age." It's inevitable for all of us and as the calendars tick off year after year, one's ability to keep the doctor at bay is part luck and part efficient use of time and energy, keeping your body active and engaged in some sort of physical endeavor. More and more folks are doing the latter on pickleball courts around the country.

While pickleball is advantageous for those looking to maintain their weight or to drop a few excess pounds, usually around the holidays, proper use of equipment and care for your feet especially should be of paramount importance to players. A leading expert in the field of podiatry is Dr. Allan I. Rosenthal of the Advanced Foot

Care Center. Specializing in sports medicine, he is author of "The First Step in Quality Foot Care."

"Since I have been involved with Podiatric Sports Medicine for many years and have treated and seen many racket sport players, one day the local USAPA ambassador came in as a patient and told me about this new sport called pickleball, and it has been a passion of mine ever since," said Rosenthal, who lives and practices in Ridgefield, Connecticut. "People love pickleball because it offers inclusivity—beginners of all ages are welcome, and it's easier on the joints, legs and feet. It also lowers the risk of heart disease and depression, and due to its social aspect, helps deal with loneliness."

It is the socialization of the sport that quickly draws people in and gets them hooked. While pickleball does provide a competitive outlet for those seeking it, it is the social aspect that offers a somewhat addictive quality to the sport.

Barb Elgin, MSW, LCSW-G, is a psychotherapist and life coach in the Baltimore, Maryland, area and her love of pickleball started seven years ago when she first picked up a paddle while living in a 55-plus active adult retirement community near The Villages, Florida. After relocating back to the Mid-Atlantic in 2015, she quickly found the Baltimore pickleball community,

became a USAPA Ambassador and started Charm City Pickleball. "As we age, it is often more difficult making and/or maintaining social connections. People move/go south, we retire and don't see our co-workers anymore. Spouses pass. Our kids grow up and are busy raising their own families. So pickleball provides, for many, a place to make new connections and even sometimes new friends. And in this case, friendships with people they share an avid hobby or passion with, which usually adds to how good it feels," said Elgin.

As people continue to mature and our society's median age increases, exercise remains an integral part in a person's overall health regimen. But regular exercise or the lack thereof is a major concern for health professionals. "Resistance to regular exercise is a huge issue for most adults. Most American adults do not get enough regular exercise," explained Elgin. "For me, and I think for many others, one of the biggest draws to pickleball is that it is addictive (something you want to continue experiencing) and doesn't feel like exercise. I was a gym rat years ago but could never be now. Pickleball is so much fun it doesn't feel like 'exercise.'"

As many tennis enthusiasts make the transition over to pickleball, they soon realize that court coverage is

CONTINUED ON NEXT PAGE >>>

limited at best on the 20' x 44' layout, especially for those playing doubles. Singles play provides a more thorough workout. "It is a wonderful cardio exercise platform, as most are in fairly constant movement during a game. Excellent for hand/eye coordination, which becomes more and more important as we age. It's also very good for active balance, which is also important as we age. But, not only good for the older generation, good for young players as well," said Dr. Steve P. Schoettle, MD, of Heber Springs, Arkansas.

"Since there is less court to cover in doubles, it can be played with less chance of injury, but it is still a good workout and can do a lot to help in weight loss and general fitness of the athlete. You can play to your level of competition and that's the beauty of the sport," added Rosenthal.

While the benefits of continual physical activity have been well-documented over the years, it is the brain and its numerous functions that are receiving more in-depth research and understanding.

"As important as pickleball's ability to improve one's mental health, I have to also share with you the impact on cognitive health," said Elgin. "Dementia and Alzheimer's are increasing rapidly, particularly as the percentage of older individuals in society increases. The regular, physical and social activity that pickleball provides can very possibly slow down and/or prevent these deleterious diseases. Similar to the prevention and optimization of one's mental health, as long as a player isn't too ill and can run and play, pickleball could conceivably be a great distraction from disabling symptoms such as depression and anxiety, as well as give the sufferer the added benefits to the brain."

Added benefits from playing pickleball can manifest themselves in many forms. Whether it's the casual recreational play at a local gym or outdoor facility, or an upcoming tournament where those competing at a higher level can satisfy that athletic outlet, regular play on the courts is not only physically rewarding but provides a mental boost as well.

Elgin added, "I do think people worry most about their hearts and cancer. And they know that exercise, diet, not smoking, watching one's weight, etc. can help with these diseases. But it's not as clear if mental health problems contribute to these and other physical illnesses. There is research out there that indicates there is some level of correlation/relationship if not outright cause. The mind/body relationship is still mostly a mystery, but the good news is that this is gradually changing."

One whose mind and body relationship has been dramatically transformed is Jim LaBrosse. A USAPA Ambassador in Rhode Island, LaBrosse tipped the scales

around 250 pounds back in 2012, when he first started playing pickleball. On a 5'11" frame, he was considered obese. With high cholesterol and high blood pressure, he realized he was on a fast track to chronic disease or perhaps something even worse. Pickleball changed all that.

Fast-forward just 10 months later at his annual physical... "My doctor asked what I was doing that improved all my vitals," he recalled. "Besides weight loss (I was down over 20 pounds), my cholesterol level and blood pressure had decreased significantly. When I explained I had discovered pickleball, and described the sport, she was impressed, saying the activity involved in pickleball was like doing reps for my heart. She said the heart is a muscle, and by making short runs followed by short rest I was constantly revving up my heart, and then letting it rest before doing it again. The doctor said it was great exercise for the heart."

Working in sales, LaBrosse was on the road and staying in various hotels on average three nights a week. Rather than watching TV and snacking, he would use the USAPA "Places to Play" app and find a local court where he could play pickleballers of all skill levels. A 4.0 player, he quickly adjusted his game to fit the competition, realizing that his sedentary ways were now a thing of the past.

"To this day I push myself to continue to play pickleball to effectively burn calories. Even when I'm tired, and my play has declined, I tell myself to keep playing in order to burn some more calories. I estimate 15 minutes of pickleball equals one glass of wine!" said the 59-year-old, who made it all the way down to 190 pounds, and currently is closer to 200.

LaBrosse, who currently runs the Rhody Pickleballers Facebook Group with well over 600 members, is always cultivating new relationships with people interested in the sport. "I encourage everyone I meet to consider playing pickleball. I tell them it will improve them physically and mentally," he said.

"Once, while playing at a YMCA in New Hampshire, I was partnered with a player with fused disks in his back. While his mobility was very limited, he was still able to play and exercise. Another time I was playing with a woman who told me a heartwarming story of how her husband, who I knew, had become somewhat reclusive over the years, and pickleball had been his salvation—bringing him into a community of friendly, caring people. I almost couldn't believe it as I knew him to be social and gregarious. She said pickleball had turned him back into the man she married. Stories like hers is why I love and promote pickleball." •

Health Benefits 3

health & nutrition

By Brandi Givens, RDN

Paddle Away the Pounds!

Weight loss success stories from the pickleball court.

Once believed that simply providing education to clients struggling with weight would help them. I soon learned that no matter what nutritional ATP equivalents I would try, my information was often blocked by resistance. On the other hand, some patients would charge into the office, paddles up and determined to change—and they did!

What causes a person to become so determined? Here are three outstanding pickleball players who have agreed to share their stories of struggle and success in hopes to help others.

The Trainer/Coach: Jeff “Cobra Kai” Cederna

Jeff is a personal trainer and pickleball coach in Michigan who lost 135 pounds in eight months. While he realizes people may judge him as a health professional, he’s raising awareness that no one is immune to underlying problems like injury and depression,



which often contribute to being overweight. His message to those who need it: “You can do this. You are not alone.”

He adds, “It’s sad but people look down on you and talk about you. The worst is when you join in—I was my biggest hater and was physically, emotionally and spiritually exhausted.”

Motivation to lose weight came when Jeff decided he wanted to feel better, play pickleball better, and be able to live longer. His friend, professional player KaSandra Gehrke, was also a huge influence when he saw how her performance was elevated by her own weight loss.

Jeff admits that before he lost weight, he ate food with little nutritional value—eating whatever, whenever. Now he eats five to six servings of vegetables, three servings of fruit, lots of lean protein, and healthier carbohydrates, such as sweet potatoes and whole grains. He knows his body burns calories while digesting, so he takes advantage of that by eating smaller portions every 2 to 4 hours. The accountability of weighing in with someone every week and keeping a food journal are other tools that help keep him on track.

To stay motivated, Jeff looks to his faith and to his inner circle of family and friends. He is grateful and says, “Man, I couldn’t do it without all of their love and support.”

The Center Director: Richard Kahalioui

Richard is the director at the Holua Racquet and Paddle Center in Hawaii, head high school tennis coach, high school counselor,

and a 5.0-level pickleball player. As a vital contributor to the success of the Hawaii Open tournament, Richard’s 117-pound weight loss story is an inspiration. “I really just wanted to be here longer for my wife and daughters,” he says. He had also found that the extra weight was causing too many injuries for such an active person.

Through pickleball, Richard met “Uncle” Kevin Teves, who opened his gym to him and offered nutrition tips to kick-start his weight loss. Kevin also helped Richard stay active with workouts and pickleball practice six days a week.

Richard felt that cutting out white rice was important, but living in Hawaii makes it hard to do. He also stopped drinking high-calorie fluids such as soda and sports drinks. He admits to drinking a lot before deciding to lose weight, and stopped eating late-night meals as well.

Richard says his girls keep him accountable with their watchful eyes and brutal comments only daughters can get away with—“I thought you weren’t drinking soda, Dad!”

The Pro: KaSandra Gehrke

KaSandra is a physical education teacher turned full-time professional pickleball player, thanks in part to her weight loss success. She had been an active athlete throughout childhood, but found weight creeping up on her in college when she transitioned from playing sports to coaching. With her busy life, she ate out a lot, and before long had gained 70 unwanted pounds.

KaSandra credits pickleball as her motivation to lose those pounds and keep them off. In 2017, she lost a 5.0



tournament because she physically couldn’t keep up with the competition in the finals. That day, KaSandra decided to make a change. “I was motivated to keep a better eye on my nutrition so I could compete at the highest level,” she recalls. “I began to feel better physically and mentally, and that kept pushing me for the next three years.”

Nutritionally, KaSandra made quite a few changes. She used the 16/8 form of intermittent fasting, where she chose a specific eight-hour window to eat each day and fasted for the other 16. She also ate high-protein foods like eggs and protein-fortified pancakes, and high-fiber snacks like fruits and vegetables to keep her fuller longer. She stays hydrated with water, drinking at least 100 ounces each day.

During her weight loss period, she also made time for an hour of cardio and weightlifting every day with Orangetheory Fitness in addition to evening pickleball practices. This wasn’t easy with her packed schedule; it meant she had to work out at 5 a.m.

KaSandra is thankful for the support of her mother, Wendy Mattie, who has always believed in her ability to do anything she puts her mind to. KaSandra now hopes

to help others succeed and leaves us with the motivational words, “Losing weight takes hard work and dedication, and for years I was not ready to put in the work. It feels so much worse not to put in the work. It feels better to be proud of what I’ve accomplished and what I can do. You CAN make the choice to change your life and, trust me, it’s totally worth it.” •



Brandi Givens has been a registered dietitian since 2000. Questions or comments can be posted to her blog at www.abridgethous.com.



Health Benefits 4

- AARP article: <https://www.aarp.org/home-family/friends-family/info-2018/pickleball-health-social-emotional-benefits.html>
- Mueller Sports Medicine: <https://www.muellersportsmed.com/blog/post/health-benefits-of-pickleball-for-aging-adults>
- Health Prep: <https://healthprep.com/articles/fitness-nutrition/pickleball-health-benefits/>
- Pickleball Canada: https://pickleballcanada.org/rewards_of_playing.php
- Parkinson's Foundation: <https://pfpwpa.org/services/exercise-lifestyle/parkinsons-pickleball/>

Physical Literacy.

(<https://physicalliteracy.ca/physical-literacy/>)

The Definition of Physical Literacy

"Physical literacy is the motivation, confidence, physical competence, knowledge, and understanding to value and take responsibility for engagement in physical activities for life."

- The International Physical Literacy Association, May 2014



The Elements of Physical Literacy

Motivation and Confidence (Affective)

Motivation and confidence refers to an individual's enthusiasm for, enjoyment of, and self-assurance in adopting physical activity as an integral part of life.

Physical Competence (Physical)

Physical competence refers to an individual's ability to develop movement skills and patterns, and the capacity to experience a variety of movement intensities and durations. Enhanced physical competence enables an individual to participate in a wide range of physical activities and settings.

Knowledge and Understanding (Cognitive)

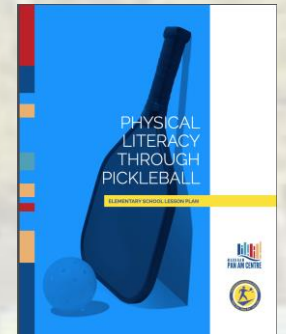
Knowledge and understanding includes the ability to identify and express the essential qualities that influence movement, understand the health benefits of an active lifestyle, and appreciate appropriate safety features associated with physical activity in a variety of settings and physical environments.

Engagement in Physical Activities for Life (Behavioural)

Engagement in physical activities for life refers to an individual taking personal responsibility for physical literacy by freely choosing to be active on a regular basis. This involves prioritizing and sustaining involvement in a range of meaningful and personally challenging activities, as an integral part of one's lifestyle.

Physical Literacy via Pickleball

- 8 Week Elementary School program
 - using physical literacy concepts while teaching pickleball to elementary school children
 - https://pickleballontario.org/wp-content/uploads/2018/11/PickleballLessonPlan_FINAL-rev.pdf
- Long Term Player Development model
 - Includes physical literacy in its development of players from entry to the sport to active for life stages
 - https://sportforlife.ca/wp-content/uploads/2019/10/Pickleball_LTP_APRIL.pdf



Social Benefits

- Meeting and mixing
 - Rotational play is common
- Intergenerational
 - Skill level a separator, in addition to age
 - Seniors play among youth
 - Parents and children play
 - Grandparents and grandchildren play
- Disabled and able bodied play together
- Lower risk of depression
 - <https://www.aarp.org/home-family/friends-family/info-2018/pickleball-health-social-emotional-benefits.html>
- Reduces loneliness and isolation associated with a range of negative health outcomes
 - <https://healthprep.com/articles/fitness-nutrition/pickleball-health-benefits/>
- Mental, Physical and Social Benefits
 - <https://www.pickleballrush.com/learn/health-benefits-of-playing-pickleball-for-seniors>

Community Impact Study: Many Benefits

- Study completed by Brock University student group
 - [https://uwaterloo.ca/centre-advancement-co-operative-education/sites/ca.centre-advancement-co-operative-education/files/uploads/files/real thing pickleballs report 2019 al 2.pdf](https://uwaterloo.ca/centre-advancement-co-operative-education/sites/ca.centre-advancement-co-operative-education/files/uploads/files/real%20thing%20pickleballs%20report%202019%20al%202.pdf)

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Club Name and Logo



A Sport for Everybody

- Our sport is welcoming and inclusive
 - Diverse
 - Inclusive of all
 - Equitable
 - Skill differences

Economic Benefits

- Dedicated Courts
 - Draw in players from other communities to play, due to preference of dedicated facilities, usually in multiples of 4
 - Socialize before or after at restaurants and bars
 - Draw in new residents to the area because of dedicated pickleball facilities
 - Note: travel bookings now have inquiries as to whether or not there are pickleball courts included.
 - Actual numerical benefit hard to estimate, and considered an intangible
- Tournament Play
 - If 12 courts, then viable for provincial level tournaments spanning 3-4 days, with 300+ players, most from out of town
 - If 24-40 courts, then viable for national and international level tournaments, spanning up to 8 days, 400 – 3000 players from across North America
 - For less than 12 courts, excellent for regional and local tournaments

How many courts?

- Ratio of courts to overall population (not just pickleball players)
 - Factors included
 - Current provisions
 - Demand expressed
 - Population and demographic changes
 - Size of community
 - St. Thomas example
 - Population: 38,909 (2016)
 - 1 court for every 4000 people

Reference: City of St. Thomas 10 Year Plan (2020), produced by Monteith Brown Planning Consultants (<http://www.mbpc.ca/default.asp>)

Budget Estimates

- Following slides

Sample Tournament Financials

Assumptions				
Players	300			
% out of town	80%		Avg spend/player	\$205
# of out of town players	240			
Avg spend per night:	\$110			
Shared Accommodations	\$60		Community revenue	
Dinner	\$30		Total indirect spend est	\$49,200
Entertainment	\$20			
Avg spend per day:	\$20			
2 meals	\$20		Club Revenue	
# of days	2		Total direct spend est	\$16,500
# of nights	1.5			
Tournament registration/player	\$55			

Sample Club Assistance for Maintenance

Assumptions			
Club members	200	Maintenance from fees	\$3,000
Fee/member maintenance	\$15	Volunteer hours	priceless

Raise Money to Help Offset Costs

- Research government grants to promote sports
 - http://www.mtc.gov.on.ca/en/awards_funding/funding.shtml
- Some federal/provincial grants require matching
 - Partner with local governments
- Local fundraising
 - Community yard sales
 - Bake sales
 - Local business donations



Comparisons

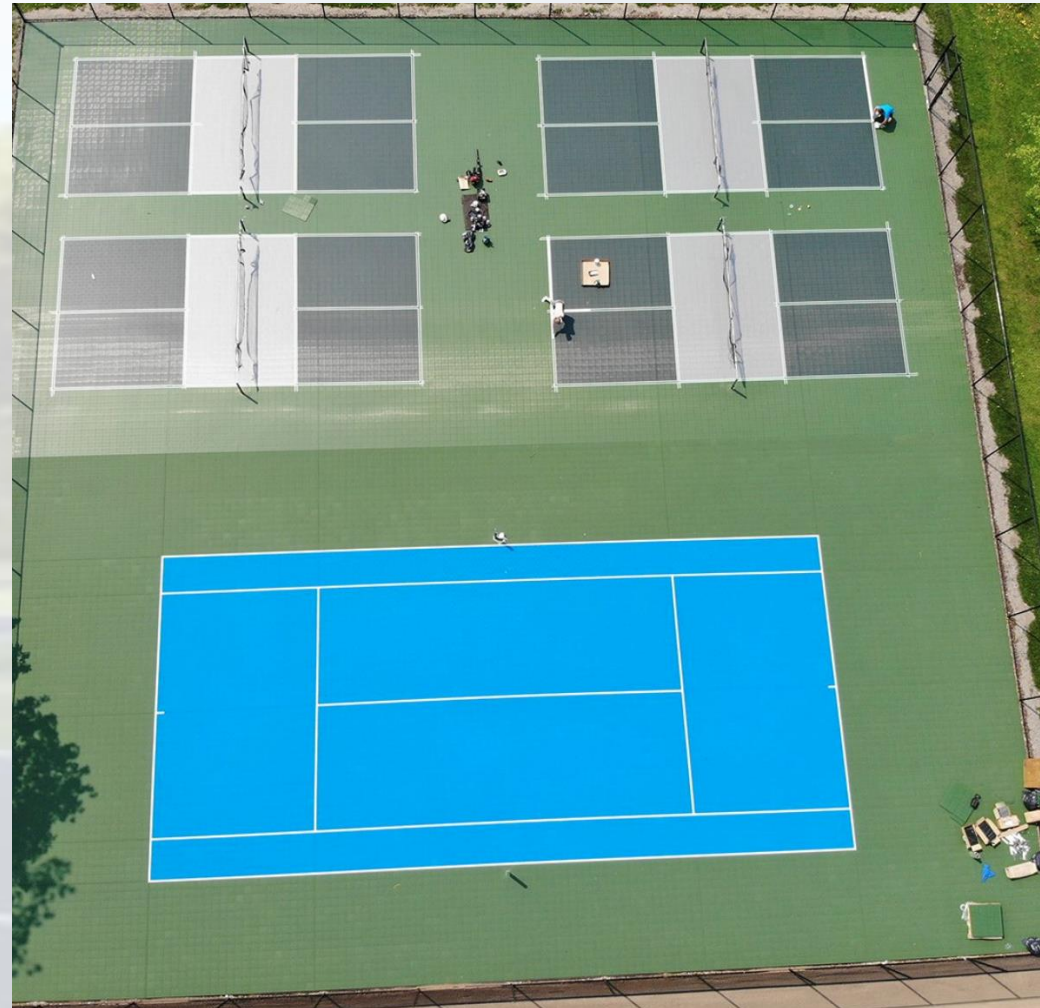
- Shared (tennis and pickleball) vs dedicated courts
 - Shared Pros
 - Cheaper
 - Easier to accommodate the pickleball crowds
 - Shared Cons
 - Creates conflict between the 2 sets of players for scheduling play time
 - Adds a higher level of visual distraction, with multiple lines and colours
 - Dedicated Pros
 - More enjoyable for each sport as no distractions on the court
 - No scheduling conflicts between the 2 sports
 - Can repurpose underutilized tennis courts cheaply to satisfy the demand for pickleball facilities
 - Dedicated Cons
 - Requires new installations, if not repurposed tennis courts

Sample Shared Courts

- Layout, mark and paint lines per pickleball court
 - Cost of \$485.00
 - Timing from \$ approval: 2 days
 - April 2019 quote

Space and Play Comparison

- 16 players for pickleball
 - Players usually rotate with those waiting
- 2 or 4 for tennis
 - Players usually play for an hour, then give up the court



Example of Shared Courts

- Visually distracting to both sports



Example of Dedicated Courts



Sample Costs for Dedicated Courts

- St. Thomas
 - 8 courts plus 8 tennis courts, with lighting, fencing, and coloured surface
 - Cost of \$350,000 for 8 pickleball, \$650,000 for 8 tennis
 - Timing
 - Budget Approval: 2016
 - Build: 6 months
 - Play started: 2017
- Whitby
 - 3 courts, with fencing
 - Cost of \$60,000 plus \$30,000 ground prep
 - Timing
 - Budget Approval: 2016
 - Build: 5 months
 - Play started: 2018
- Residence (2019)
 - 1 court (resurfaced driveway)
 - Cost of \$2000 for new asphalt, \$3800 for sport surface and lines
 - Timing: less than 30 days

Sample Contractors

- <http://www.barbersport.ca/>
- <http://www.courtcontractors.com>

Guidance on Court Construction

- USAPA has an excellent manual on court construction
 - <https://www.usapa.org/asbausapa-pickleball-construction-manual/>
 - Cost is \$29.95 US (April 2020)



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Club Name and Logo

