

PAO 2017 Tournament Survey Results

Compiled by Jim Parrott

10/16/17



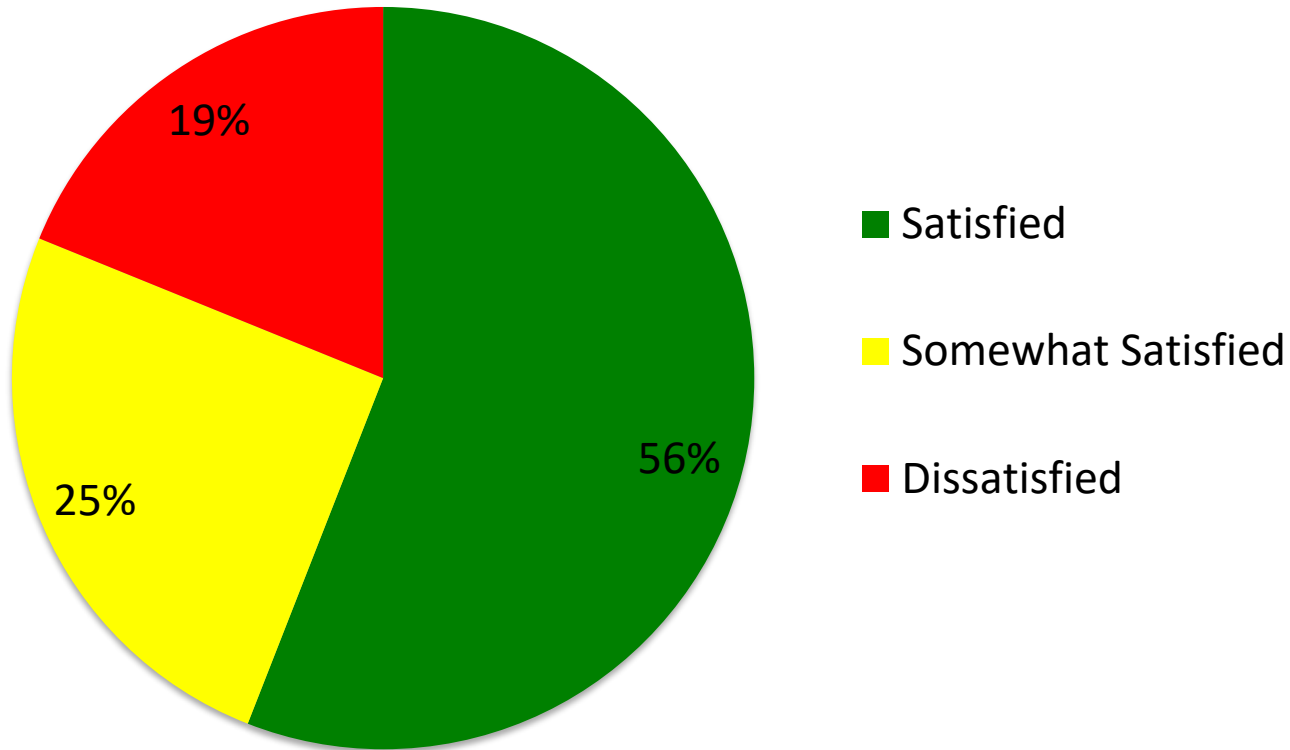


Survey Information

- 25 questions
- Survey tool: Survey Monkey
- Survey open from 10/03/17 – 10/15/17
- Response rate: 242 of 324, ~ 75%

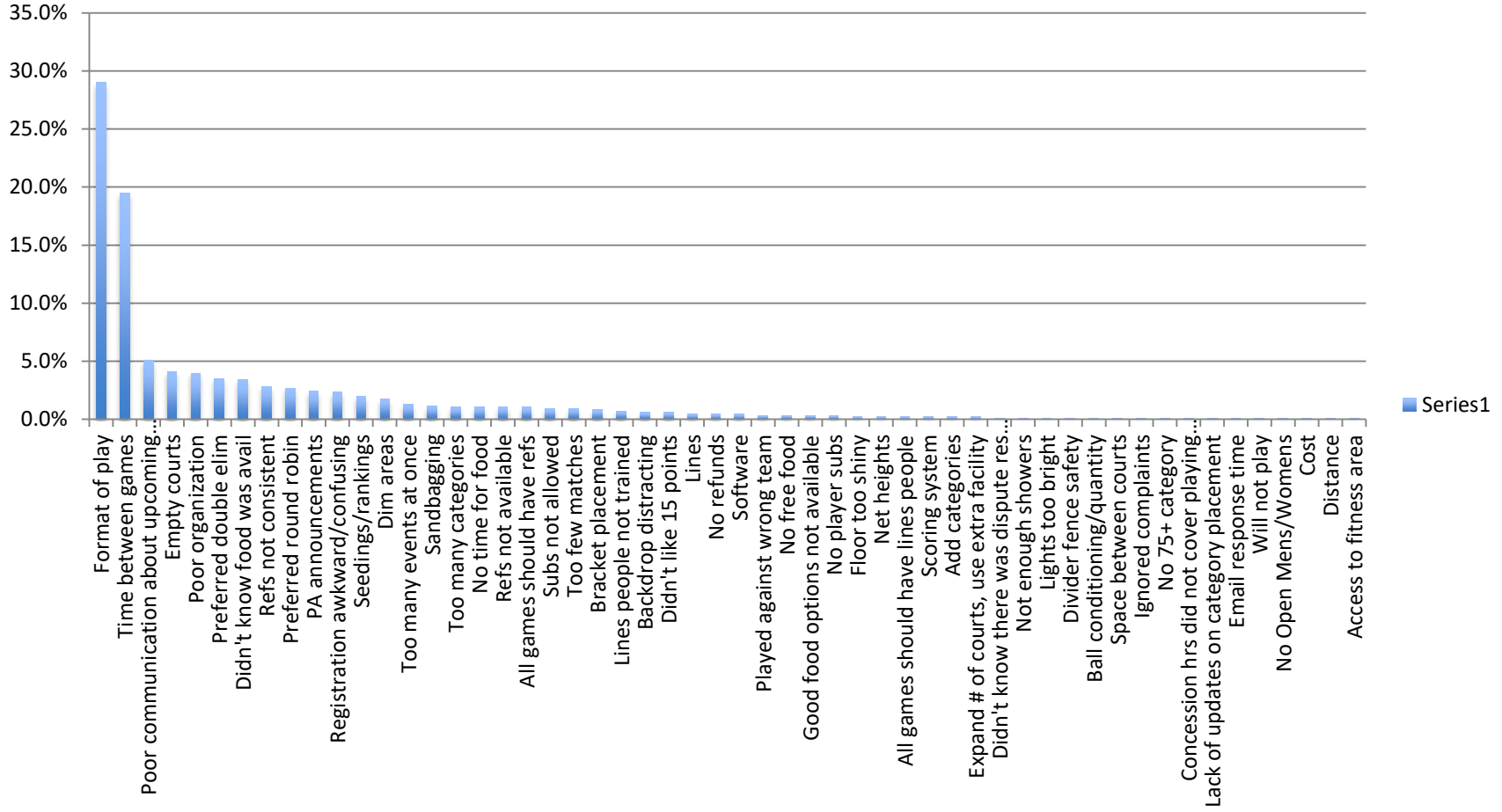


Overall Satisfaction



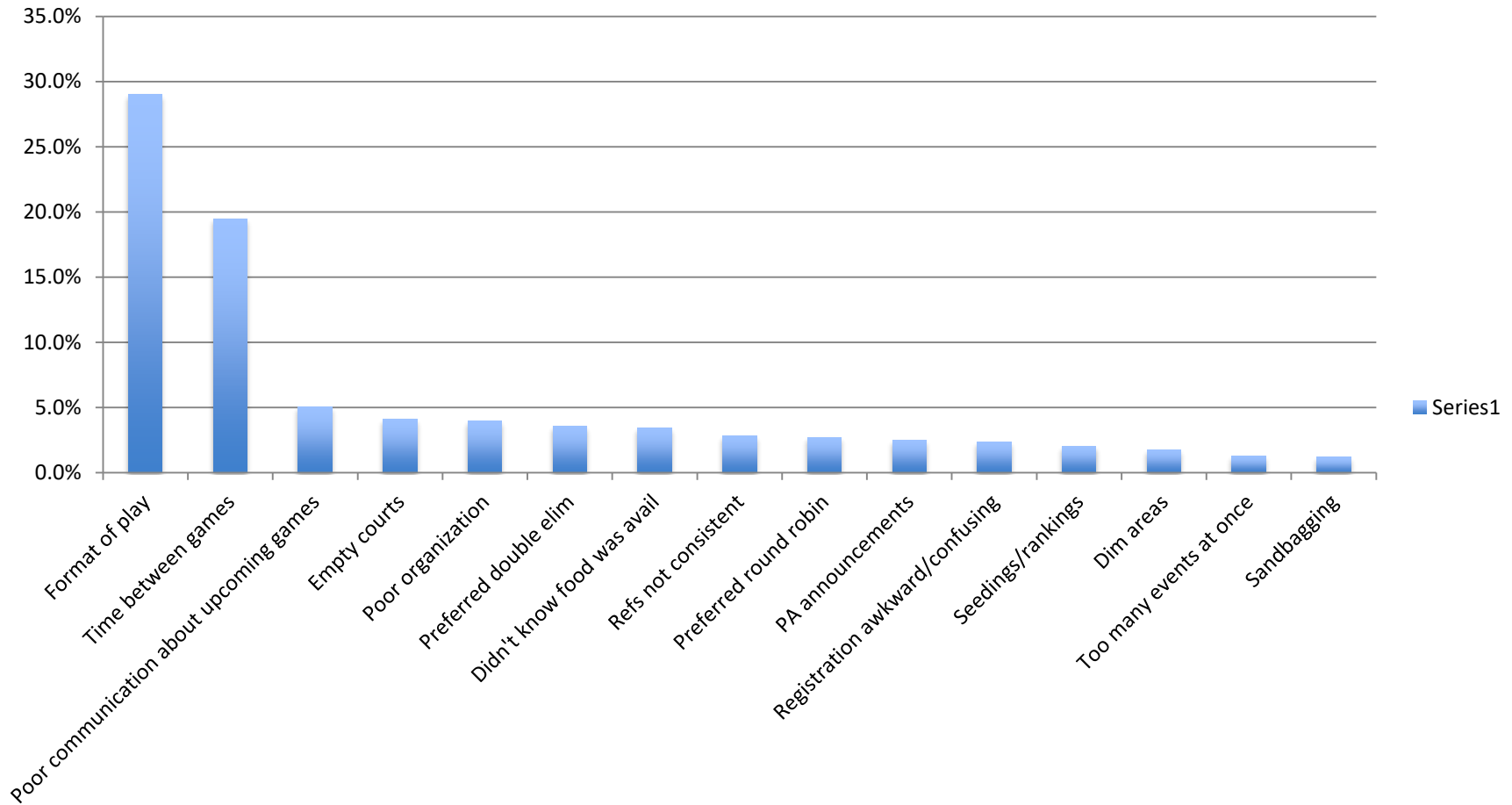


Dissatisfier Detail (% of total Dissatisfiers)





Dissatisfier Top 15 (% of Total Dissatisfiers)





Format of Play Data Breakdown

Format	Female	Male	3	3.5	4	4.5
Liked a lot	17%	19%	28%	26%	6%	4%
Somewhat Liked	24%	20%	42%	21%	17%	8%
Didn't Like	60%	61%	31%	54%	78%	88%

Format	19 - 35	36 - 49	50 - 59	60 - 69	70 +
Liked a lot	0%	14%	12%	21%	29%
Somewhat Liked	15%	29%	24%	20%	23%
Didn't Like	85%	57%	64%	58%	48%



Age Demographic

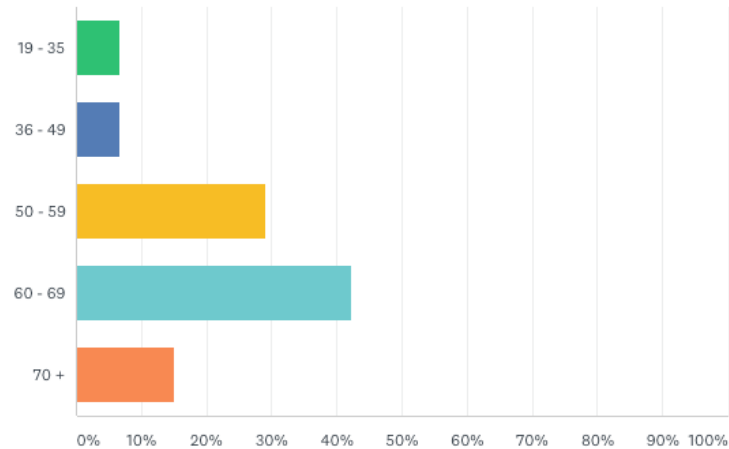
Q24

Customize

Export ▼

What is your age?

Answered: 206 Skipped: 36



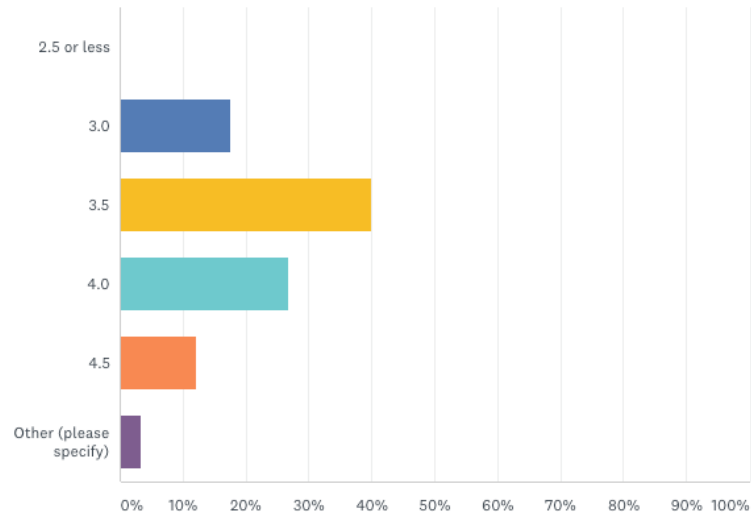
ANSWER CHOICES	RESPONSES
▼ 19 - 35	6.80% 14
▼ 36 - 49	6.80% 14
▼ 50 - 59	29.13% 60
▼ 60 - 69	42.23% 87
▼ 70 +	15.05% 31
TOTAL	206



Skill Demographic

What is your Pickleball Skill Rating?

Answered: 205 Skipped: 37



ANSWER CHOICES	RESPONSES
▼ 2.5 or less	0.00% 0
▼ 3.0	17.56% 36
▼ 3.5	40.00% 82
▼ 4.0	26.83% 55
▼ 4.5	12.20% 25
▼ Other (please specify)	Responses 3.41% 7



Gender Identity

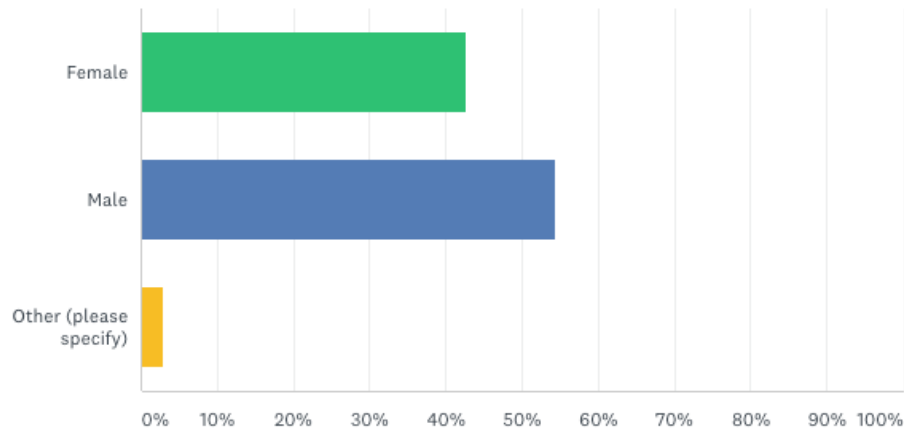
Q23

Customize

Export ▾

What gender classification did you register as for the tournament?

Answered: 206 Skipped: 36



ANSWER CHOICES	RESPONSES
▼ Female	42.72% 88
▼ Male	54.37% 112
▼ Other (please specify) Responses	2.91% 6
TOTAL	206



Preferred Timing

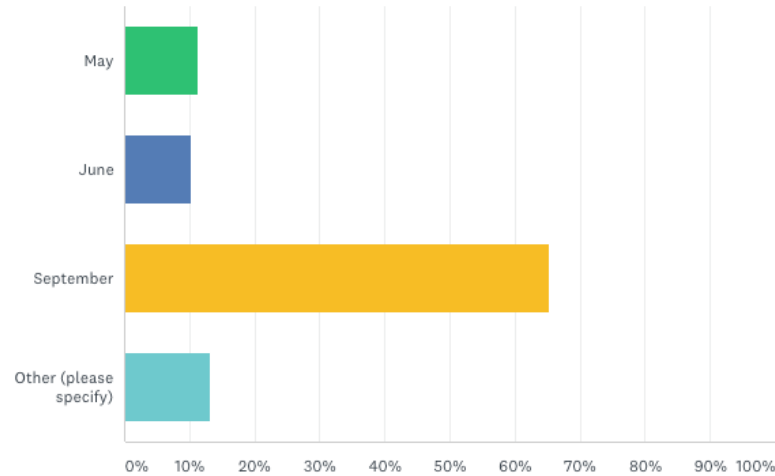
Q22

Customize

Export ▾

Please identify your preferred month for this tournament next year

Answered: 204 Skipped: 38



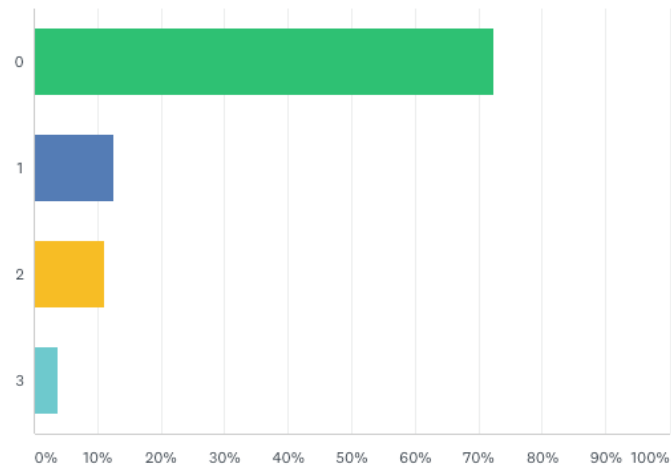
ANSWER CHOICES	RESPONSES
▼ May	11.27% 23
▼ June	10.29% 21
▼ September	65.20% 133
▼ Other (please specify)	Responses 13.24% 27
TOTAL	204



Hotel Stays

For this tournament, how many nights did you stay in a local hotel? Note: Data from this question will be used for Celebrate Markham grant final report.

Answered: 207 Skipped: 35



ANSWER CHOICES	RESPONSES
▼ 0	72.46% 150
▼ 1	12.56% 26
▼ 2	11.11% 23
▼ 3	3.86% 8
TOTAL	207



What We Are Doing with the Results

- Posting on the website for membership review
- With the many valuable constructive feedback verbatims
 - Will share with Tournament Support group for Lessons Learned compilation
 - Will share with future Tournament directors as insight for improvements
 - Among others, one specific improvement being Format of Play



End